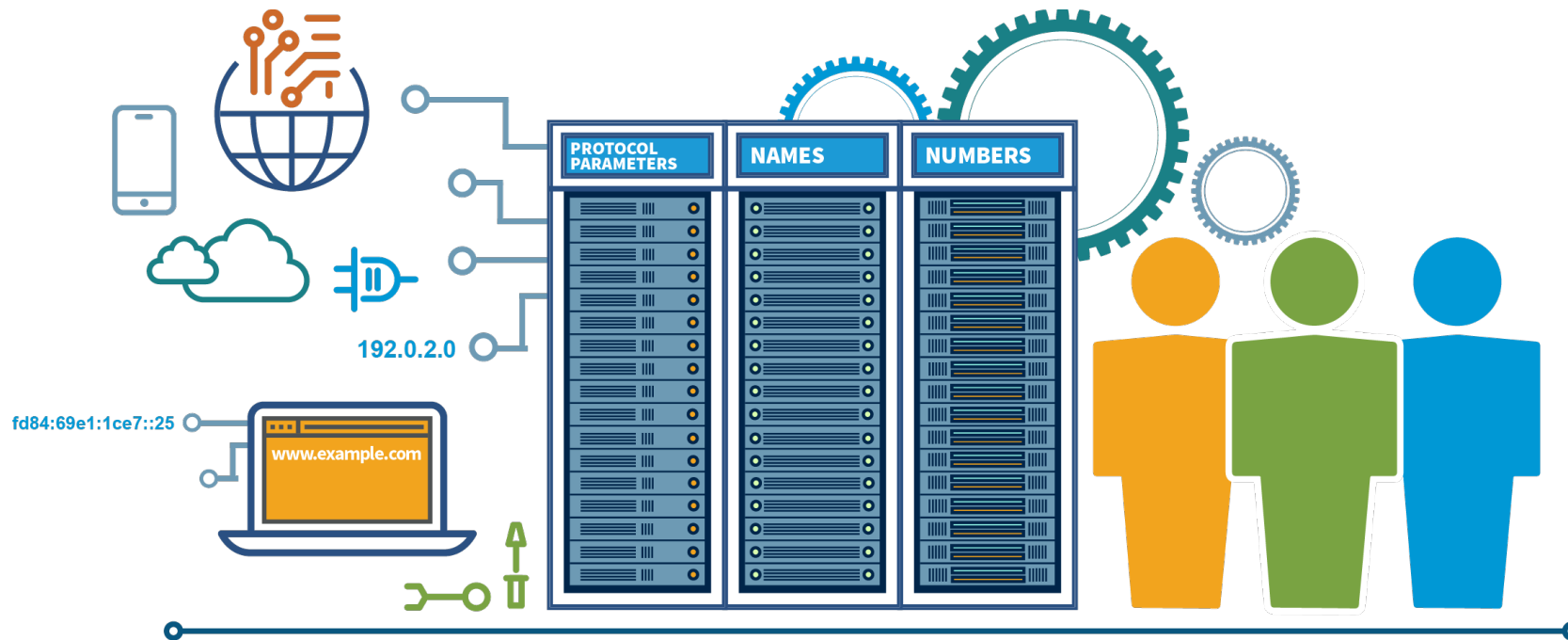gTLD

A More Inclusive Internet: New Generic Top-Level Domains

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CRC Regulatory Forum 2025, Ulaanbaatar, Mongolia
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ICANN

What is ICANN

**Coordinating with our partners,
we help make the Internet work.**

How Do We Navigate the Internet?

Information sent over the Internet is like a **digital postcard.**

content

receiver address

sender address

TO:

FROM:

IP addresses are hard for people to remember

- IPv4: 192.0.43.7
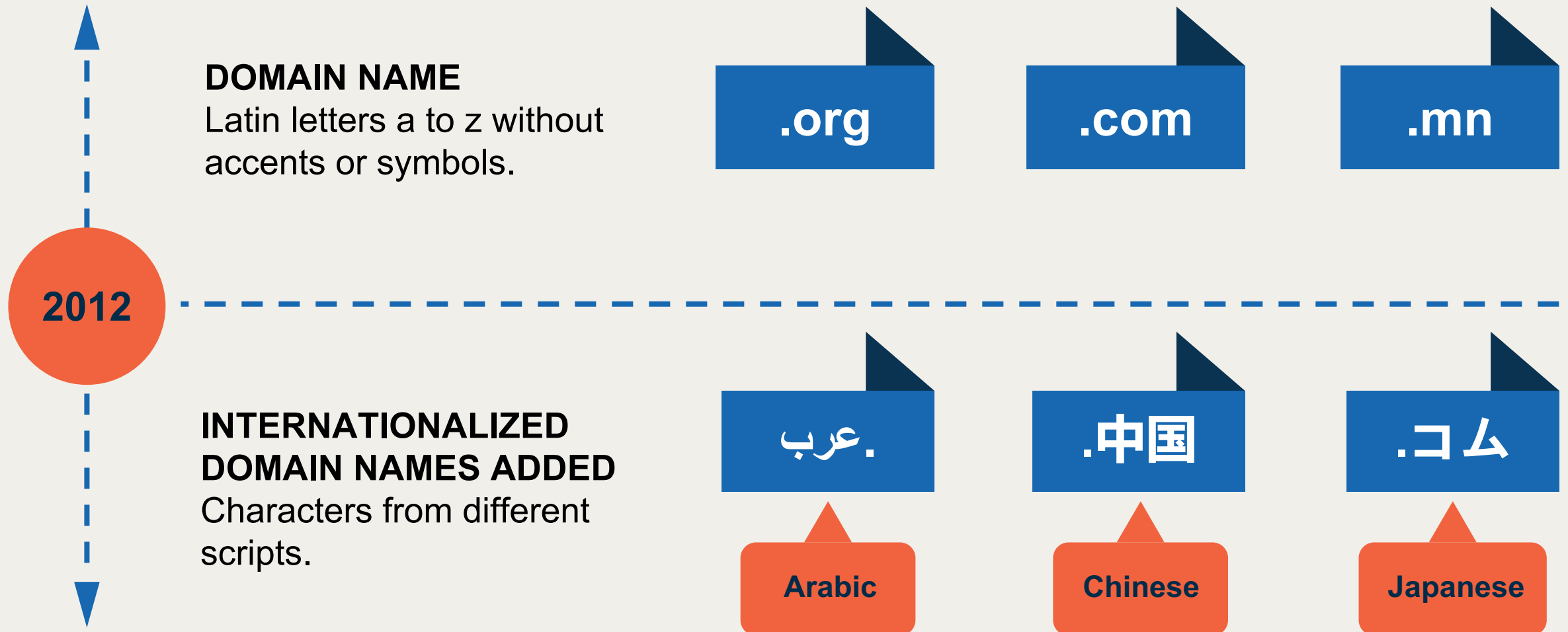- IPv6: 2001:0db8:ac10:fe01:0000

fd84:69e1:1ce7::25

www.example.com

People easily remember words.

www.icann.org = **192.0.43.7**

ADDRESS

What is a Domain Name?

www.icann.org

Top-Level Domain

What Are Top-Level Domains (TLDs)?

2012

DOMAIN NAME
Latin letters a to z without accents or symbols.

.org

.com

.mn

INTERNATIONALIZED DOMAIN NAMES ADDED
Characters from different scripts.

.عرب

.中国

.コム

Arabic

Chinese

Japanese

Expansion of the DNS from the 2012 Round

1,200+
gTLDs

.int
.mil
.net
.gov
.org
.edu
.aero
.ceo
.com
.biz
.futbol
.coop
.xxx
.info
.онлайн
.みんな
.travel
.museum
.menu
.tel
.name
.brand
.post
.pro
.mobi
.asia
.公益
.cab
.paris
.mail
.jobs
.cat
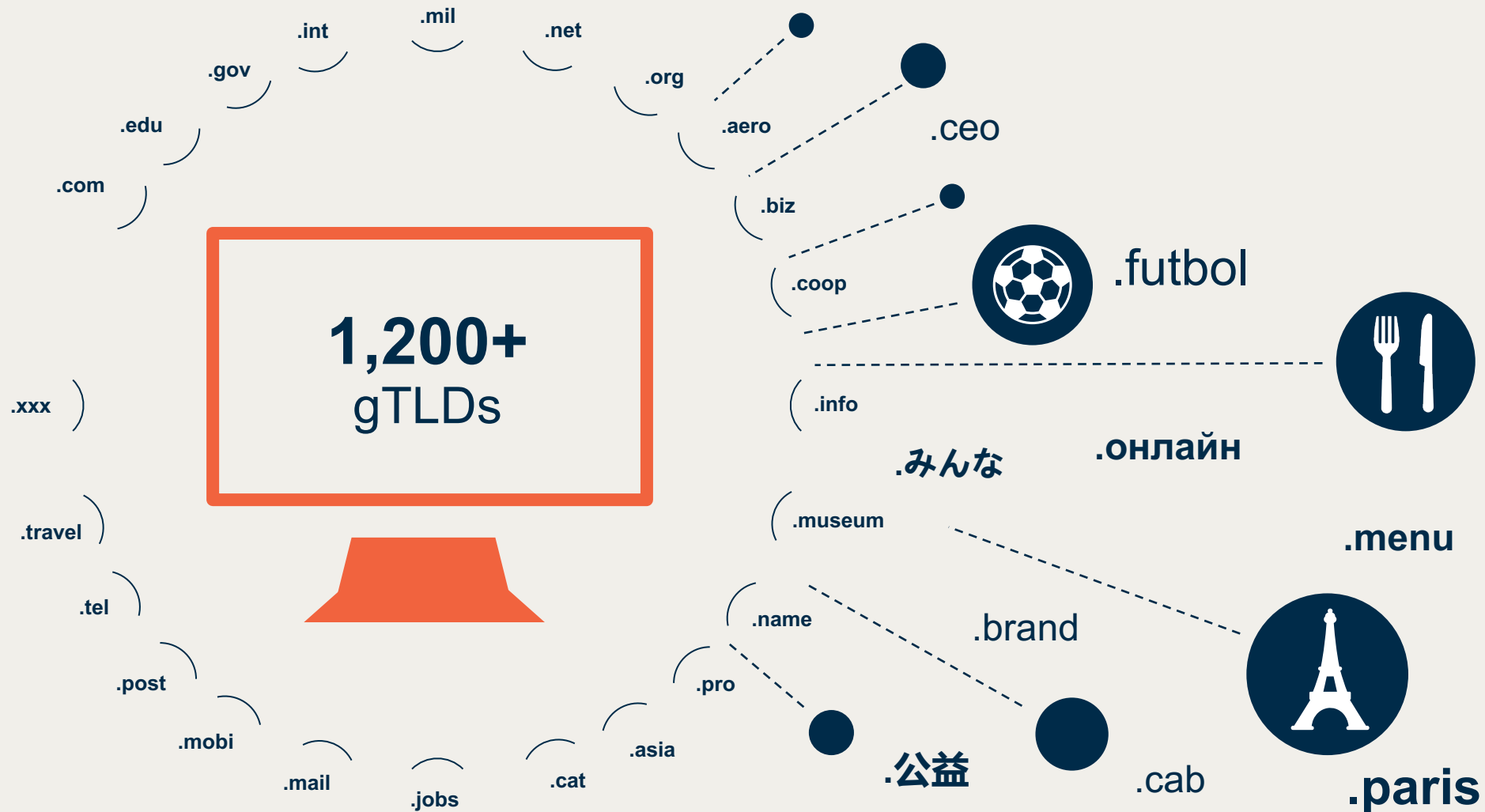
gTLD Opportunities

gTLDs can be tailored for audiences based on:

Businesses and brands

Communities and cultures

Geographies (e.g., cities and regions)

Governments – local and national - and IGOs

Targeted customers or memberships

Users of diverse scripts

Benefits of Operating a gTLD

Brand management

Increased credibility

Control over policies

Monetization opportunities

gTLDs provide organizations with the ability to make an impact on a global scale.

Flexibility and creativity

Enhanced security

Localization

Next Round: Timeline and Resources

Key Dates

| NOV 2024 | DEC 2025 | APRIL 2026 | Q3 2026 |

Applicant Support Program Application Submission

Applicant Guidebook

gTLD Application Submission

Application submission period for ASP **(19 Nov 2024 - 19 Nov 2025)**

The Guidebook is a critical resource for the applicants

Application submission period for new gTLDs expected to open in **April 2026**

New gTLD Program: Next Round Resources

! New gTLD Program: Next Round website:
https://newgtldprogram.icann.org/

- Frequently Asked Questions (FAQs)

- Use Cases

- Webinars and Presentations

- Program News and Announcements

Building a More Inclusive Internet

The ICANN community is working to make the Internet more globally usable via…

Universal Acceptance – The technical necessity that ensures that all valid domain names and email addresses can be used by all Internet-enabled applications, devices, and systems.
- ○ *Legacy applications and systems should be updated.*

Internationalized Domain Names – Domain names represented by characters other than Latin-based or ASCII characters (a through z).

!

Everyone should be able to use the Internet using a domain name and email address that fits their language or culture.

One World, One Internet

Thank You.

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